



# Threat Intelligence Programs

BUILT | AUGMENTED | SUPPORTED

Companies not only have to manage their business, they also need to maintain vigilance for various threats to their revenue streams, assets, and brands. The world is filled with a variety of electronic threat surfaces to monitor, such as News, Social Media, Online Communities, Electronic Marketplaces, and the Deep and Dark Webs. The volume of information from all these sources is too high to monitor manually. Just ensuring access to all these sources is not a solution. Discovering relevant threat signals in this massive electronic data stream without automation and/or expertise is an impossible task for most companies.

iThreat presents a solution to this challenge. Specifically, iThreat can provide you with a platform for your intelligence analysts to process that massive data stream that is both highly automated and tailored to your priorities by our expert staff. Your analysts can review the customized data for useful, predictive intelligence and deliver those insights to your organizations' security and business management in a variety of flexible ways, including email, distribution lists, text alerts, or within our easy-to-use iThreat Dashboard. Companies without their own intelligence analysts can use iThreat as your intelligence analyst team, keeping your business informed about relevant threats to your people, assets, and brands.

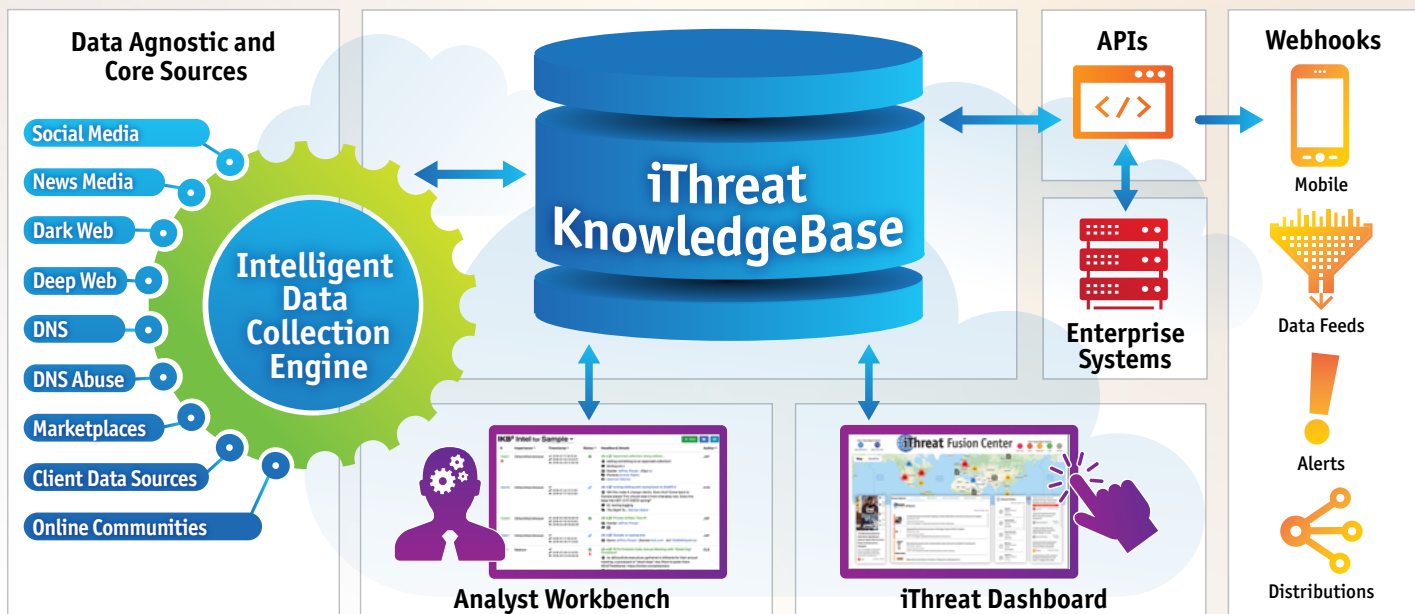
## Working with iThreat

iThreat works with each customer to craft a program specific to their needs. We provide our clients with comprehensive data source coverage and can help clients reduce the stream of generated data into a manageable volume that is sorted, tagged, and date stamped according to your priorities. We provide our clients with all of the typical intelligence data sources available today, including:

- » Social Media
- » News Sources
- » Deep Web
- » Dark Web
- » Online Forums
- » Online Marketplaces

We combine these open source data streams with our own database of "internet badness," or more specifically, the list of internet sites that are typically associated with harmful threat activity, such as spam, malware, ransomware, phishing attacks, botnets, etc. Our long-established relationships with major internet infrastructure providers, encompassing the entirety of the Domain Name System (DNS) space, give us unique insights into data that you won't find anywhere else. iThreat is also data agnostic, so if there is a data source specific to your industry, we can easily incorporate that data stream into our technology platform.

All of this data is processed by the **iThreat Intelligent Data Collection Engine** into a single focused intelligence stream that removes most of the "noise" from the vast amounts of data that are processed. iThreat then stores all of that data in our **iThreat KnowledgeBase**. At this point, we present the highly focused data stream through our **Analysts Workbench**, allowing the human analyst to make the final decision on the importance of the data, and the appropriate dissemination paths. One of the potential paths is our easy to use **iThreat Dashboard**. The iThreat Dashboard displays all of the relevant intelligence in one place, allowing business and security managers to both predict emerging threats, and then react quickly. Our platform is also accessible via an Application Programmer Interface (API) which allows iThreat to feed data into any of your enterprise systems (such as a SIEM, SOAR, or Helpdesk), or tie into any system that supports Webhooks.



## Expertise and Support

With **over 20 years of experience**, **more than 800 clients**, **over 5,300 successful investigations**, and a **state-of-the-art technology platform**, iThreat helps companies structure a program that works best for their business. Our expert staff work with you on setup and configuration of the platform to create the best threat intelligence data stream for your analysts. For companies that outsource their threat intelligence programs, iThreat is also able to assign experienced analysts to act as your intelligence team, keeping you informed about relevant threats to your people, assets, and brands.

## Why iThreat is Different

Other providers offer specialized data feeds in the market, but they tend to focus on one specific area, like travel threats, event notifications, or cyber threats. iThreat is different. We bring together all of those sources into one state-of-the-art analysis platform with a flexible technology architecture to deliver Threat Intelligence Programs that are:

- » Comprehensive
- » Tailored to match client needs
- » Predictive, not reactive
- » Go beyond Cyber threats to deliver business insight
- » Unique and standard data sources
- » Combined at your request with expert analysis

## About iThreat

iThreat builds, augments, and supports Threat Intelligence Programs that enable customers to protect their people, assets, and brands with real-time, predictive, actionable intelligence. Founded in 1997, iThreat has been on the leading edge of threat intelligence since the early days of the Internet. iThreat uses a cloud-based software platform and our investigative and technology expertise to generate real-time, prescriptive, and actionable intelligence programs. iThreat is a fully GDPR compliant company that is focused on commercial markets, with unique expertise in the technology, healthcare, and entertainment verticals.

***Let us help you structure a Threat Intelligence Program that is right for you.***

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